## DIGITAL MARKETING SOLUTION

#### www.clinchsoft.com



The key to a Successful Business getting more people to know your Brand, Products and Services and We have a right solution and best Formula to do that

## WHO WE ARE



- #1 Ranked Digital Marketing
- Right Performance & **Perfect Result** delivered to you.
- We help reach out to large potential customers
- Boosts your Brand's Awareness
- We build sustainable digital marketing assets that drive and maintain visitors to your website
- We work closely to understand your business needs and use the right technology

## **OUR SERVICES**



Search Engine Optimization



Social Media Optimization



Pay Per Click



**SMS Marketing** 



WhatsApp Marketing



**Email Marketing** 



Voice Marketing



Banner Design

## WHY SEARCH ENGINE OPTIMIZATION?

Search Engine Optimization, can make your website more visible to you and expand your business and leads by attracting the ideal prospective customer.

- Improve Search Engine Ranking
- Better Conversion Rate
- Brand Awareness
- Engage with Your Customers
- Help to get Traffic, Leads & Sales

93%

User will stay on First Page of Google

**75%** 

User never Scroll to Page Second

70-80%

Users want Organic Search Result

#### **Our SEO Services Includes**

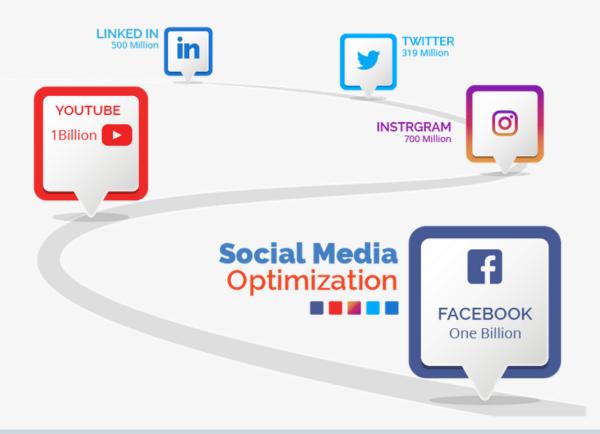
- Website Analysis
- Keyword Research
- Competitive Analysis
- Content Analysis
- On Page Optimization
- Off Page Optimization
- Analysis Report



# WHY SOCIAL MEDIA OPTIMIZATION?

Social media Optimization, promoting your content and engaging with your target consumers on social media channels. We manage social media networks such as Facebook, Instagram, Twitter, LinkedIn, Tumbler and Pinterest for our clients

- Growing your brand awareness
- Direct interaction with the clients
- Promoting your products and services on Social Channel
- Increasing your traffic



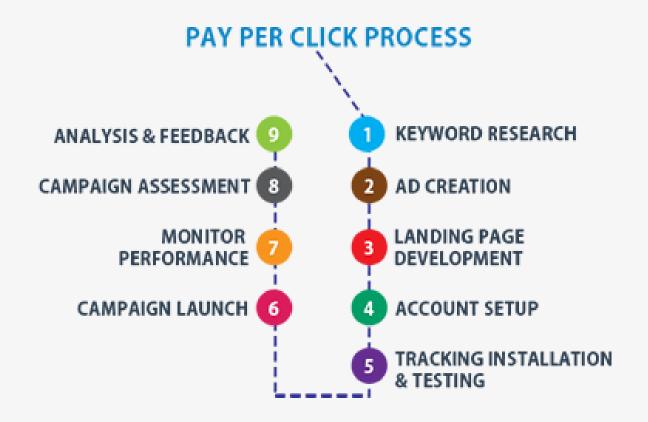
#### **Our SMO Service Includes**

- Understanding your Audience
- Build your Brand
- Respond to your customer
- Content Posting

### WHY PAY PER CLICK?

Pay Per Click advertising use it to sell products, services, raise brand awareness or get new leads from Google or social media platforms. PPC is important for online business success. To maintain a constant presence with your potential clients, you'll want to have re-marketing and re-targeting set up on Twitter, Facebook, and AdWords

- It's the fastest method to get targeted visitors
- It's the easiest way to test if your product sells
- It Allows You To Track Results
- It allows you to execute advanced marketing techniques like Retargeting



#### Our PPC (Pay Per Click) Services Include

- Search Advertising
- Display Advertising
- Remarketing and Retargeting
- Product Listing Ads

## **SMS MARKETING**

SMS marketing is a popular and cost-effective way to reach customers. It is one of the important tactics to communicate with your target customers directly to get them as leads. An attractive message may convert the potential customers in a group of regular customers and for this no huge investment is required.

- To promote business
- To register your brand in your audience mind
- To reach new audience
- To give information
- To stay connected with customers
- To serve customers
- To showcase your good work



## WHATSAPP MARKETING



The leader in most of the world is WhatsApp, with 1.5 billion monthly active users around the world. The best reason to use WhatsApp for business is that many of your customers are probably already using it. More than 60 billion messages are sent through WhatsApp every single day. If your customers and prospects are young, they're more likely to be comfortable using messaging apps for their day-to-day communication.

## **EMAIL MARKETING**

More than **34% of people worldwide use email**. Email is the #1 communication channel. Email is the best way to get updates quickly for your customers. Using email, you can get the **client's attention** without cluttering the client with unnecessary information.

- Email has larger reach
- Build strong customer relationships
- Email drives conversions
- Email has a higher ROI
- Email is an open platform



## **VOICE MARKETING**



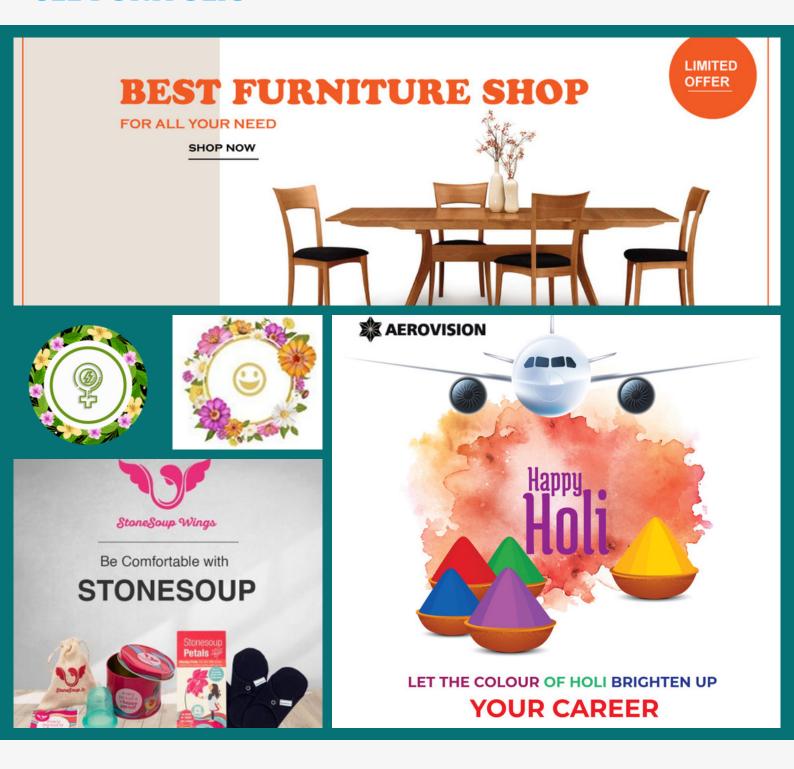
Voice marketing is a set of tactics and strategies designed to reach the audience using voice devices. You need a voice marketing strategy because your viewers may be using voice more or less regularly in their lives.

## **BANNER DESIGN**

We provide the best banner design service at an affordable cost. We are sponsored by a team of expert banner designers who understand your needs and produce unique and eye-catching banner designs.

Once you choose us for banner design services, you don't have to worry about anything. You can take care of everything and come up with the finest creative banner designs. We provide high quality banner designs according to customer requirements

#### **SEE PORTFOLIO**



## **OUR CLIENTS**







THE FLUID MIXING PEOPLE







Dr. Pharande's Ojthodontic & Dental Clinic







## Results Analysis within 180 Days

website: www.nihva.com

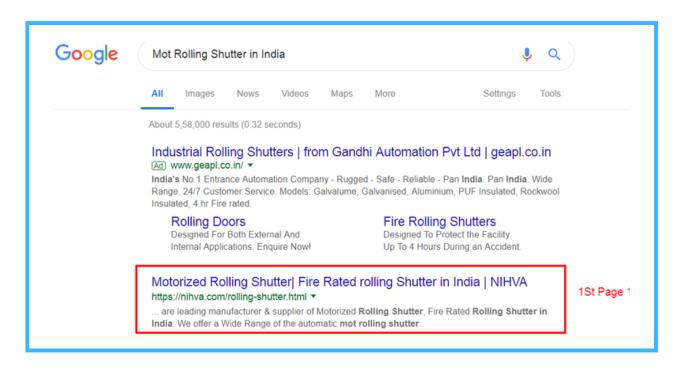
Organic Traffic **44.15%** 

Paid Traffic 70.05%

#### Example of Keyword Ranking Report for Nihva

Keywords	Google Rank		
Mot Rolling Shutter in India	1st Page (1)		
PVC fabric doors in India	1st Page (3)		
Hanger doors in India	1st Page (3)		
Dock Leveler in India	1st Page (3)		
Fire Rated Rolling Shutter in India	1st Page (3)		

#### Screenshot of Actual Result on Google.com



## Results Analysis within 180 Days

website: www.vithaipileshospital.com

Organic Traffic **44.15%** 

Paid Traffic 70.05%

#### Example of Keyword Ranking Report for Vithai Piles Clinic

Keywords	Google Rank		
laser treatment for fistula in PCMC	1st Page (6,7)		
laser treatment for fissure in Pune	1st Page (8)		
fistula in Ano clinic in Pimpri Chinchwad	1st Page (6)		
Best piles doctor in PCMC	1st Page (10)		
Kshar Sutra in Pune	1st Page (6)		

#### Screenshot of Actual Result on Google.com



## Results Analysis within 180 Days

website: www.esanyog.net

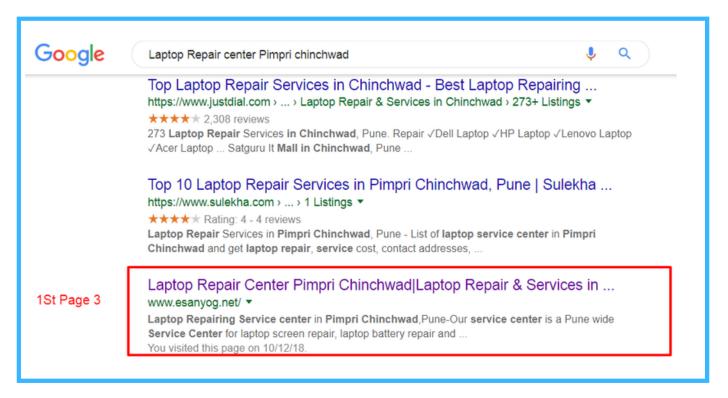
Organic Traffic 44.15%

Paid Traffic 70.05%

#### Example of Keyword Ranking Report for Esanyog

Keywords	Google Rank		
bga reballing in pune	1st Page 2		
laptop motherboard repair in pimpri chinchwad	1st Page 1		
bga analysis in pune	1st Page 2		
laptop repair services in pimpri chinchwad	1st Page 3		
laptop repairing shops	1st Page 4		

#### Screenshot of Actual Result on Google.com



## **Our SEO Plans**

SEO Activities	Basic Plan 6000/Month	Silver Plan 14000/Month	Gold Plan 25000/Month	Customized Month
Minimum Contract Duration	6 Months	6 Months	6 Months	6 Months
Facebook Ads Credit	0	250*	500*	800*
Google AdWords Credit	0	500*	1000*	1200*
Number of Keywords	5 Keywords	15 Keywords	35 Keywords	Customized
On Page Optimization	Yes	Yes	Yes	Customized
Off Page Optimization	Yes	Yes	Yes	Customized
Local SEO	Yes	Yes	Yes	Customized
Website Content Writing	3	7	10	Customized
Social Media Marketing	No	Yes	Yes	Customized
Monthly Report	Yes	Yes	Yes	Customized

#### **SMO Results**

#### FREE RESULT



#### Vithai Piles Clinic

Published by Atul Patil [7] - 27 June at 18:32 - (a)

#Radish is considered to be one of the best #homeremedies for #piles or hemorrhoids

Visit for more ways to prevent Piles: https://bit.ly/2WJoFyk

#Foodforpiles #vithaipilesclinic #pilescares #CuringWithCare #dietforpile #HealthyFood #piles #pilestreatment



## DO YOU HAVE PILES?

## Radishes

Radish is considered to be one of the best home remedies for piles or hemorrhoids. A half cup of radish juice consumed twice daily will help heal the piles. Topical application of radish paste mixed with honey can also relieve the pain associated with piles.

Vithai Piles Clinic

3,192

People reached

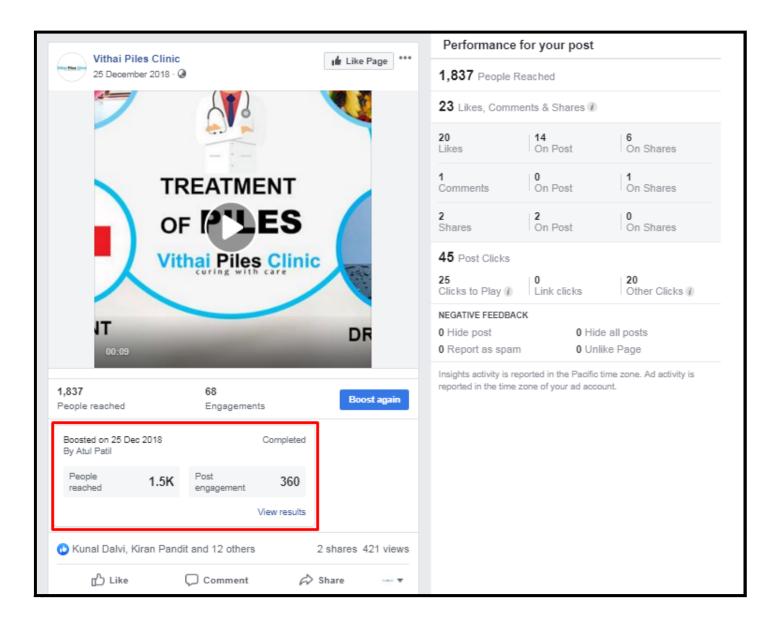
Engagements

51

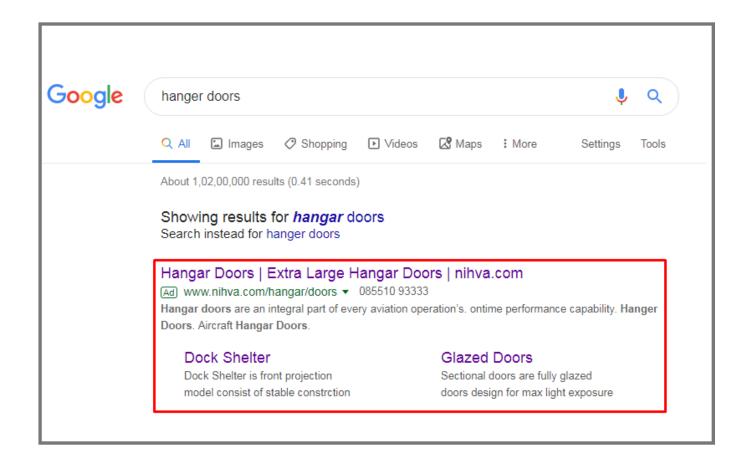
**Boost Post** 

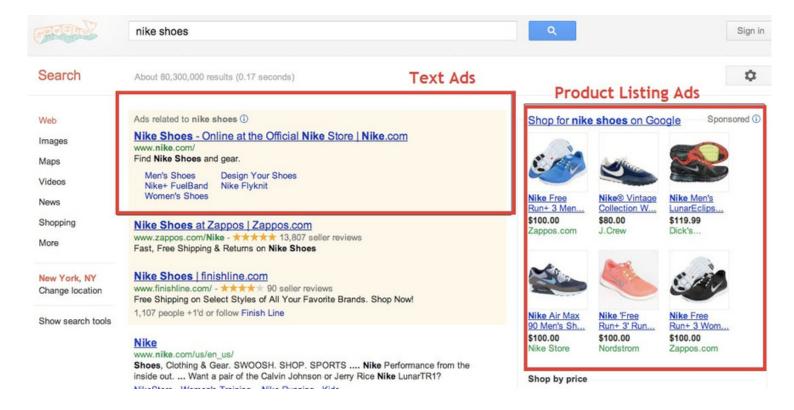
### **SMO** Results

#### **PAID RESULT**



### **PPC Results**





## **GET IN TOUCH**





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THANK YOU!